

BANNER ADVERTISING

	Leaderboard (A) 728 x 90 pixels	Rectangular banner (B) 300 x 250 pixels	Skyscraper (C) 120 x 600 pixels	Inline Banner (D) 300 x 250 pixels	Mobile Version (E) 300 x 250 pixels
Home	EUR 135	EUR 140	EUR 125		EUR 50
News	EUR 130	EUR 135	EUR 120	EUR 140	EUR 45
Business	EUR 120	EUR 125	EUR 110		EUR 40
Sports					
Comment					
Lifestyle					
Arts					

VIDEO ADVERTISING

NEW!

Pre-roll video will be displayed on all video footage on MaltaToday.

5 Seconds	EUR 100
10 Seconds	EUR 150

ADDITIONAL RICH MEDIA FORMATS

The following additional Rich Media Ad Formats and advertising opportunities also available (Price on request).

- Page Takeovers
- Floating ads
- Page Re-skins
- Companion banners
- Expandable banners
- Section sponsorships
(e.g. Elections, World Cup etc.)

SMS ADVERTISING

Up to 80 characters advertising message in plain text sent to Maltatoday Breaking News subscriber list (Price on request).

TERMS & CONDITIONS

Rates are per week for 10% occupancy. Bookings start on a Monday. The maximum available exposure is 100% for all banners except the top and bottom rectangular banners on the home page which have 200% available exposure. Rates quoted are exclusive of VAT. Banners will be placed on the sections you indicate. Banners may be changed at any time during the campaign. Multiple banners can be used in any slot booked.

For technical specifications go to:
<http://www.illum.com.mt/dettaljgharrikلامar/>

GET IN TOUCH

To discuss how we could best work together please contact:

Erika Arrigo

T: (+356) 2138 2741 ext. 128

E: earrigo@mediatoday.com.mt